



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE
Inv # 1492329
Rev # 0
Invoice Date: 11/04/2012

Advertiser: Defend Oregon (22209)
 Agency: Media Analysis Inc. (7701)
 Buyer:
 Contract: 860052
 Acct Type: Local/Political Issue - Agency
 Terms: Net 30
 Bill Type: Standard
 Period: 10/29/2012 - 11/04/2012
 Coop: No
 Salesperson: Bob Torheim, (503) 226-5000
 Product: Political - Ballot Issue (1195)
 Brand: No on 84 (179399)
 Estimate/HL: 422/
 Comments: OT\$122,000
 RT \$113,300 187x KG 10/10/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com



MEDIA ANALYSIS INC.
 P.O. BOX 66490
 PORTLAND, OR 97290-6490

000589

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
48.2	SPOT	6:58:00AM-9:00:00A	Day,Tu-1Th-1	10/30/12 08:28 am (Tu)	00:30	DO12TVENV102H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,Tu-1Th-1	11/01/12 08:35 am (Th)	00:30	DO12TVENV102H	\$725.00	
50.2	SPOT	10:00:00AM-11:00:0	Day,Th-1	11/01/12 10:59 am (Th)	00:30	DO12TVENV102H	\$350.00	
51.2	SPOT	11:59:00AM-12:31:0	Day,M-1W-1	10/29/12 12:16 pm (Mo)	00:30	DO12TVENV102H	\$400.00	
	SPOT	11:59:00AM-12:31:0	Day,M-1W-1	10/31/12 12:12 pm (We)	00:30	DO12TVENV102H	\$400.00	
52.2	SPOT	2:58:00PM-4:00:00P	Day,Tu-1	10/30/12 03:56 pm (Tu)	00:30	DO12TVENV102H	\$400.00	
54.2	SPOT	4:57:00PM-5:30:00P	Day,F-1	11/02/12 05:21 pm (Fr)	00:30	DO12TVENV102H	\$900.00	
55.2	SPOT	5:59:00PM-7:00:00P	Day,M-1Th-1	10/29/12 06:28 pm (Mo)	00:30	DO12TVENV102H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Th-1	11/01/12 06:15 pm (Th)	00:30	DO12TVENV102H	\$900.00	
57.2	SPOT	7:29:00PM-7:58:00P	Day,M-1W-1	10/29/12 07:51 pm (Mo)	00:30	DO12TVENV102H	\$600.00	
58.2	SPOT	11:00:00PM-11:34:0	Day,W-1Th-1	10/31/12 11:33 pm (We)	00:30	DO12TVENV102H	\$900.00	
	SPOT	11:00:00PM-11:34:0	Day,W-1Th-1	11/01/12 11:21 pm (Th)	00:30	DO12TVENV102H	\$900.00	
59.2	SPOT	11:34:00PM-12:37:0	Day,Th-1	11/01/12 11:46 pm (Th)	00:30	DO12TVENV102H	\$500.00	
64.1	SPOT	7:28:00PM-Grants G	Day,Sa-1	11/03/12 07:50 pm (Sa)	00:30	DO12TVENV102H	\$175.00	
67.1	SPOT	5:58:00AM-8:58:00A	Day,Su-1	11/04/12 06:28 am (Su)	00:30	DO12TVENV102H	\$350.00	
69.1	SPOT	11:00:00PM-News @	Day,Su-1	11/04/12 11:27 pm (Su)	00:30	DO12TVENV102H	\$775.00	
79.0	SPOT	7:29:00PM-7:57:00P	Per Week (1),Mo,Tu	10/30/12 07:56 pm (Tu)	00:30	DO12TVENV102H	\$600.00	
81.0	SPOT	5:58:00AM-7:00:00A	Day,Sa-1	11/03/12 06:53 am (Sa)	00:30	DO12TVENV102H	\$350.00	
82.0	SPOT	7:29:00PM-7:58:00P	Day,W-1	10/31/12 08:51 pm (We)	00:30	DO12TVENV102H	\$600.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$11,450.00	Total Spots
Commission	(\$1,717.50)	19
Sales Tax	\$0.00	
NET TOTAL	\$9,732.50	

Due By: 12/04/2012